

Your venue info to go ... with TripBuilder SiteMobile™.

TripBuilder SiteMobile includes ALL of the following features:

YOUR VENUE INFORMATION

Welcome Letter	✓
Venue Mapping (searchable by building, or other categories specific to your venue, with click-thru detail)	✓
Events Calendar	✓
Venue News	✓
Venue Services (listed by category specific to venue: i.e. on-site dining, on-site shops, on-site parking etc.)	✓
Personnel/Department Directory (with click-to-call features)	✓
Getting Here (listed by category: from airport, train station, bus station, by car)	✓
Advanced Mapping Features	✓
Real-time Announcements & Updates	✓
Mobile Traffic Analytics	✓
Client-Controlled Changes via Simple Web-Based Interface	✓

AWARD-WINNING TRIPBUILDER DESTINATION INFORMATION

TripBuilder Great Places to Eat (searchable by location, cost & cuisine with related mapping)	✓
TripBuilder Great Places to Visit (searchable by location & type of site, with related mapping)	✓
Special Suggestions (with related mapping)	✓
Weather (continually updated)	✓
Advanced Mapping Features	✓

SPECIAL OFFERS & COUPONS

Special Offers with click-thru detail (listed by category-attractions, dining, shopping, accommodations)	✓
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REVENUE-GENERATING FEATURES

Rotating Banner Ads	✓
Enhanced Special Offers	✓
Motivational Contests	✓