

Your Next Event to go ... with TripBuilder EventMobile™.

TripBuilder EventMobile includes ALL of the following features:

YOUR EVENT INFORMATION

Welcome Letter	✓
Schedule of Events (listed by day)	✓
Educational Sessions with click-thru detail (searchable by day, track and speaker)	✓
Exhibitor List with click-thru detail (searchable by keyword, name)	✓
Build MyBooth List functionality (attendees can create a personalized booth listed sorted by booth #)	✓
Show Special Offers	✓
Sponsor Appreciation Page	✓
Event FAQs	✓
Membership Benefits/About Us	✓
Real-time Announcements	✓
Session Evaluations	✓
Session Handouts (pdf links to materials)	✓
Mobile Traffic Analytics	✓
Client Controlled Changes via Simple Web-Based Interface	✓

REVENUE-GENERATING FEATURES

Rotating Banner Ads	✓
Show Special Offers	✓
Enhanced Exhibitor Listings	✓
Motivational Contests	✓

AWARD-WINNING TRIPBUILDER DESTINATION INFORMATION

TripBuilder Great Places to Eat (searchable by attendee location with related mapping)	✓
TripBuilder Great Places to Visit (searchable by attendee location with related mapping)	✓
Places to Stay (Official Event Hotels with related mapping)	✓
Weather (continually updated)	✓
Advanced Mapping Features	✓

SOCIAL NETWORKING

Links to major social networking sites	✓
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Text Messaging available at an additional cost