

TRIPBUILDER® MINIMAPS		<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
MiniMap - 6 Panel	(9-1/4 x12" Foldout Sheet)	\$2.99	\$1.99	\$1.29	\$0.99	\$0.79	\$0.69	\$0.59	\$0.39	\$0.29	CALL
MiniMap - 8 Panel	(9-1/4 x16" Foldout Sheet)	\$3.09	\$2.09	\$1.34	\$1.04	\$0.81	\$0.71	\$0.61	\$0.40	\$0.30	CALL
MiniMap - 10 Panel	(9-1/4 X 20" Foldout Sheet)	\$3.19	\$2.19	\$1.39	\$1.09	\$0.83	\$0.73	\$0.63	\$0.41	\$0.31	CALL
BigMap - 8 Panel	(14 X 24" Foldout Sheet)	\$4.49	\$2.99	\$1.99	\$1.49	\$1.29	\$1.19	\$1.09	\$0.79	\$0.69	CALL

Setup Charge: \$150. **Sizes:** MiniMaps closed: 2-1/2 x 3-1/2". BigMap closed: 3-1/2 x 5". **Paper:** 14 Pt Laminated Card Stock for the Cover; 60lb Glossy Text for Foldout Sheet.

TRIPBUILDER® CITYGUIDES		<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
CityGuides (SingleCity or TopSpots)		\$6.99	\$3.99	\$2.99	\$2.59	\$2.49	\$2.29	\$2.19	\$1.49	\$1.29	CALL

Setup Charge: \$150. **Size:** (3-3/4" x 5-1/4" closed; 60 Page Booklet; 10" x 13" Foldout Map). **Paper:** 16 Pt Laminated Card Stock for the Cover; 70lb Matte Text for Booklet and Foldout Sheet. **Destinations:** See website for a complete listing. Call for custom content development. **Digital Editions:** Quoted on request.

ENHANCEMENTS		<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
Magnet Closure		\$0.15	\$0.15	\$0.15	\$0.15	\$0.15	\$0.15	\$0.15	\$0.15	\$0.15	CALL
MatchBook Closure	MiniMaps only	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05	CALL
Card Pocket		\$0.10	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10	CALL
Printed Insert Card (1/0)	Add 20% per extra color	\$0.50	\$0.25	\$0.15	\$0.12	\$0.10	\$0.08	\$0.07	\$0.06	\$0.05	CALL
Plastic Pouch	MiniMaps only; Includes Insertion	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25	\$0.20	\$0.15	CALL
Recycled Paper		Quoted on request.									

LEAD TIME		<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
Standard		4 wks	4 wks	4 wks	4 wks	4 wks	4 wks	4 wks	8 wks	9 wks	CALL
Rush		2 wks	2 wks	2 wks	2 wks	2 wks	2 wks	2 wks	3 wks	4 wks	CALL
Rush Charge - MiniMaps		\$1.00	\$0.50	\$0.25	\$0.20	\$0.15	\$0.15	\$0.15	\$0.10	\$0.10	CALL
Rush Charge - BigMaps		\$1.00	\$0.50	\$0.40	\$0.30	\$0.25	\$0.25	\$0.25	\$0.20	\$0.20	CALL
Rush Charge - CityGuides		\$1.00	\$0.50	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	\$0.40	CALL

DIRECT MAIL OPTIONS		<u>1,000</u>	<u>2,500</u>	<u>5,000</u>	<u>7,500</u>	<u>10,000</u>	<u>15,000</u>	<u>20,000</u>	<u>25,000</u>	<u>50,000</u>	<u>100,000</u>
MiniMap Windowed Mailer (6 x 4.25)		\$0.80	\$0.50	\$0.45	\$0.40	\$0.35	\$0.30	\$0.25	\$0.20	\$0.18	CALL
Fulfillment		Quoted on request.									

MISCELLANEOUS

Custom Maps: Price quoted based on complexity of map. **Design Services:** \$95/hr. for design services and enhancements to maps. **Proofs:** PDF Proofs sent within 2 days of receipt of art (N/C). Hard Copy Proofs, if requested, sent within 5 days of receipt of art (\$50). **Lead Time:** Number of weeks listed above is time period from receipt of proof approval until order ships. Partial rushes available. **Shipping:** FOB CT. **Payment:** 50% deposit with order. Balance due Net 15 with approved credit. Pricing and terms subject to change without notice.